

# SymPeptide® 226EL, 235EL LOPs for Fuller Beautiful Eyelashes

#### **BENEFITS**

- · Bioavailable lipo-oligopeptides (LOPs)
- $\cdot \, \text{Anti-aging, anti-inflammatory, anti-bacterial} \\$
- · Eyelash enhancer
- $\cdot$  Colorless to beige, odorless solution that does not impact the formulation aesthetics
- · Approved as a cosmetic ingredient in most countries

## PRODUCT DESCRIPTION

- $\cdot$  SymPeptide  $^{\otimes}$  226EL and 235EL are peptides for fuller beautiful eyelashes with excellent efficacy
- · Sold as 1000ppm solution in glycerin/water, preservative free
- · Recommended dose: 2-10%
- · Stimulate keratin genes

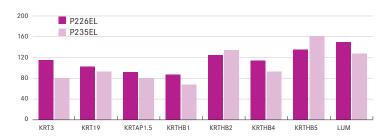
# **PRODUCTS**

- · SymPeptide® 226EL (No. 903289) 1000ppm solution of Myristoyl Pentapeptide-17 INCI name: Water (Aqua), Glycerin, Myristoyl Pentapeptide-17
- · SymPeptide® 235EL (No. 696059) 1000ppm solution of Myristoyl Hexapeptide-16 INCI name: Glycerin, Water (Aqua), Myristoyl Hexapeptide-16
- SymPeptide® 226EL and 235EL lengthen and thicken the eyelashes
- $\bullet$  SymPeptide  $^{\circ}$  226EL and 235EL fortify the eyelashes, noticeably intensifying one's expression

SymPeptide®: supporting the newest lash enhancement technology for naturally beautiful, truly plentiful eyelashes!

### STIMULATE KERATIN GENES

- · Agilent DNA Microarray Assay on EpiDermFT<sup>™</sup> consisting of normal, human-derived epidermal keratinocytes
- Percent increase in gene expression over untreated control after
  24 hours with 10ppm peptide exposure



SymPeptide® 226EL and 235EL significantly stimulate keratin genes

### EYELASH ENHANCEMENT IN VIVO DATA

- · Panel: 15 subjects, 24-82 years old; application: once a day for 2 weeks
- Test product: conditioner with 10% SymPeptide® 226EL (100ppm peptide)
- $\cdot \ \, \text{Eyelash measurement by SigmaScan software}$



Thicker and longer eyelash – 25% increase – after 2 weeks of use

- · Panel: 2 subjects; application: once a day for 6 weeks
- · Test product: eyeliner with 5% and 10% SymPeptide® 226EL (100ppm peptide)



Thicker and longer eyelash - 72% increase - after 6 weeks of use

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